



**Union County
High School Volleyball
Booster Club**

704 Sixteenth Street ☼ La Grande, Oregon 97850 ☼ 541-975-5614

*Strengthening the Health and Well-Being
Of Women in Union County
Through Social Development and Physical Fitness*

**A Proposal For:
1st Annual Union County
Women's Alumni Volleyball Tournament**

**To Support:
Union County High School Volleyball Athletic Programs
And
Union County Adult Women's Physical Fitness**

**Submitted By:
Lasa Baxter, Chief Executive Officer
Union County High School Volleyball Booster Club
704 Sixteenth Street, La Grande, OR 97850
Tel (541) 975-5614
E-Mail: baxterl2@eou.edu**

March 1, 2010

{ Sponsor Name }
{ Address }

Dear Sponsor,

Through the efforts of the Union County High School Volleyball (UCHSV) Booster Club, the first annual "Queen's Court Classic", a Union County Women's Alumni volleyball tournament, has been fashioned. The concept for the tournament stems from Booster Chairman, Lasa Baxter's passion for the sport of volleyball and her desire to encourage social development and physical fitness for women in Union County. She feels the tournament will provide an opportunity to participate in a healthy physical and social activity for women, as well as raise funding for Union County High School volleyball programs.

UCHSV was established based on the belief that developing healthy physical habits should start at a young age in order to promote life-long physical activity, improving overall health. Their mission is to encourage healthy activities through sports in the education setting for young women and to promote the health of adult women in Union County. UCHSV's mission is integral to their efforts and desire to give back to the local community and to Union County High School Volleyball programs which are in need of funding for pay-to-play, equipment, uniforms, professional coaching development, educational tools, camps and clinics.

We hope you will share in the excitement of the tournament activities, which include live band entertainment on Saturday evening, an outdoor family-style pit Bar-B-Q, and sportsmanship awards and trophies for the top three teams. The tournament is to be held annually the first weekend in August. We ask that you support Union County High School volleyball programs and UCHSV's endeavors to encourage healthy activities in our community by becoming a tournament sponsor.

Our goal is to raise enough money through sponsor donations to cover the cost of hosting the tournament, allowing all proceeds to benefit Union County High School volleyball programs and to start a scholarship fund for a female scholar athlete in Union County. We ask that you help to make this exciting new event a success with a tax-deductible sponsor donation and thank you in advance for your patronage and support. (For more information on how to give donations please see the enclosed document for instructions or contact Lasa Baxter.)

Sincerely,

Lasa Baxter, Booster Chair

Enclosures: Instructions for Donations, Contact Information, and Information about UCHSV

Instructions for Sponsorship Donations:

To show our gratitude for your generous support, your company name and or logo will be displayed at the tournament to promote your sponsorship. The following outlines what you will receive based on the amount of your contribution.

Donations

Sponsor Promotion

- \$100: Company name posted on tournament sponsor boards
- \$250: Company name posted on tournament sponsor boards and printed on tournament t-shirts
- \$500 or more: Company name and logo posted on tournament sponsor boards and printed on tournament t-shirts

For information regarding sponsorship donations, please contact:

Lasa Baxter
UCHSV
(541) 541-5121 (Cell)
(541) 975-5614 (Office)
baxterl2@eou.edu

Donations may be mailed to:

Lasa Baxter
Attention: Queen’s Court Classic
UCHSV
704 16th Street
La Grande, Oregon 97850

Business or Company Name _____

Address _____

Contact Person _____ Contact Number _____

Donations: \$100 \$250 \$500 or more

The Union County High School Volleyball Booster Club:

The Union County High School Volleyball Booster Club has been serving the needs of women in Northeast Oregon since 2006. Our volunteer staff are well trained and have an extensive background in participating in and coaching physical education and sport activities. After 4 years, our booster club remains successful in encouraging healthy physical, academic and social development in children, as well as providing opportunities for healthy social and physical activities for adults in Northeast Oregon. The Union County High School Volleyball Booster Club has many local community partners that have helped to make our programs such a success.

Executive Summary:

On behalf of the Union County High School Volleyball (UCHSV) Booster Club I am submitting a proposal for the 2010 calendar to implement the "Queen's Court Classic" Union County Women's Alumni volleyball tournament fundraiser. All sponsor monies will be combined with tournament entry fees to fund the event. Funding will be used to pay for facility use costs, postage, information flyers, tournament t-shirts and other miscellaneous costs not covered by sponsorship funds. All proceeds will directly benefit Union County HS volleyball programs.

The Need:

Poor economic times have left school districts to continually face budget cuts. Often first on the agenda for cutbacks are sports programs, as they are not considered integral to educational requirements. UCHSV disagrees, believing that sports programs are an increasingly necessary option for high school children. Often they are the only avenue for some children to participate in healthy physical activities and fitness. Participation in sports activities can also encourage teamwork, goal setting and achievement, and self-discipline. Support for High School sports programs is necessary as funds for sports activities in Union County schools continue to decline. Promoting participation in athletics provides an avenue for both healthy physical and social activities.

As funding for sports programs in schools declines, the incidence of pay-to-play programs continues to increase. Paying to play discourages many children from participating in high school sports activities that otherwise would because they cannot afford it. Queen's Court Classic tournament proceeds can be used in conjunction with sponsor funds to generate funds for Union County High School volleyball programs to be used for pay-to-play fees, as well as, equipment, uniforms, professional coaching development, educational tools, camps and clinics.

The Project:

Specifically, the UCHSV Booster Club will develop a tournament format, sponsorship letters, media promotion for tournament participation and events, brochures for Union County Alumni participants. The tournament itself is scheduled to be held annually the first weekend in August at {tournament site} and will include live band entertainment on Saturday evening, an outdoor family-style pit Bar-B-Q dinner, and sportsmanship awards and trophies for the top five teams, and tournament t-shirts. Further, volunteer students athletes from the Union County High Schools will be presenting information at the event about the need for sports activities in the education setting and will help administer the event by officiating games and serving at the dinner. Upon completion of the "Queen's Court Classic", each Union County High School volleyball program will receive funds allocated by the alumni who have participated in the event from their school.

Budget:

**Queen's Court Classic Volleyball Tournament
Project Proposal
Budget 2010**

Expenses	Number	Cost	Company	Revenue Source	Revenue	Total Balance
Letters to Sponsors & Participants <ul style="list-style-type: none"> • Postage • Envelopes • Paper 	50	\$30.00	US Postal Service Wal-Mart	Tournament Entry Fees	\$30.00	\$30.00
Poster Printing	20	\$25.00	UCHSV	Tournament Entry Fees	\$25.00	\$25.00
T-Shirts/ Screenprinting \$6.08 per t-shirt	130	\$790.40	Blue Mtn. Embroidery	Sponsor <ul style="list-style-type: none"> • AC Electric • Blue Mtn. Embroidery 	\$790.40	\$0
Office Expenses (telephone, internet, computer, print materials, other)		\$100.00	UCHSV	Tournament Entry Fees	\$100.00	\$100.00
Facility Use (est.) <ul style="list-style-type: none"> • Custodial \$280 (8 hrs. x \$35) • Gym Use \$240 (16 hrs. x \$15) • Concessions \$80 (16 hrs. x \$5) • Garbage Fee \$40 • PA System \$10 • Scoreboard \$10 		\$660.00	Eastern Oregon University	Sponsor <ul style="list-style-type: none"> • Mike Becker Construction 	\$660.00	\$0
Food/Supplies (Bar-B-Q dinner) <ul style="list-style-type: none"> • Pig Donated Miguez Farms • (300) Potatoes Donated – Allen Farms • Serving supplies – <ul style="list-style-type: none"> ○ Plates 18 @ \$2.50 ○ Forks 18 @ \$2.50 ○ Napkins 18 @ \$3.00 • Desserts 18 @ \$15 • 300 Bread Rolls 13 @ \$2.50 • Side Salads 18 @ \$10 • Condiments - \$50 • Garbage Bags - \$10 • Trash Cans – 3 @ \$20 • Other serving supplies donated by the LDS Church 		\$746.50	Costco	Donations/Tournament Entry Fees	\$746.50	\$746.50
Soda Machine/Water (Donated By Pepsi)		\$200.00	Pepsi	Donation	\$200.00	\$0
Trophies/Awards <ul style="list-style-type: none"> • Lg. Trophy \$50 • Med. Trophy \$25 • Sm. Trophy \$15 • Engraving Donated 	3	\$90.00	The Winners Circle	Donations/Tournament Entry Fees	\$90.00	\$90.00
Sponsor Boards 3 x \$100.00	3	\$300.00	Grande Ronde Sign	Sponsor <ul style="list-style-type: none"> • Legacy Ford 	\$300.00	\$0

TOTAL COST	\$2941.90		\$2941.90	TOTAL BALANCE	\$991.50
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- Goal is to find sponsorship for the remaining total balance. However, if tournament fees must cover the cost then there will be a sufficient balance from the entry fees to cover the remaining cost and still provide a substantial donation to each Union County High School volleyball program.
- Entry fees are \$250.00 per/team x 12 teams = \$3,000.00